



## August 24, 2011 MINUTES

11:30am-1:30pm Public Health Conference Room

Attendees: Shannon Klisch, Jan Campbell, Marilyn McDermott, Gina Pinto, Kitty Farhar, Francine Levin, Lisa Martinez, Julissa Dyer, Jayne Crabtree, Tobacco Control Intern, Jen Miller, Sue Melvin, Phyllis Braiotta, Cristy Colliver, Lisa Fraser, Miki Gillman

### Welcome:

- Mission read

#### *Role Clarification*

Coordinator/facilitator – Shannon

Recorder – Cristy

Time Keeper – Phyllis

Other roles/responsibilities: set-up info table, bring light refreshments, greet new attendees, print materials, photographer

*Adhocracy structure-* Adhocracy is defined as "any form of organization that cuts across normal bureaucratic lines to capture opportunities, solve problems, and get results". Someone referred to Beginnings as an adhocracy, this seems to be a very appropriate term for Beginnings and in line with the structure and organization of beginnings, with the groups consensus

### Opening / Introductions:

#### *Agency Announcements*

Sept. 15<sup>th</sup> – Women's Legacy Fund Luncheon, SLOCAP has 2 seats remaining at their table for \$50 each

October 14<sup>th</sup> – Bike for Babies Dinner– ALPHA, Tickets are \$20 there will also be a silent auction

October 15<sup>th</sup> – SLO Grand Fondo – Alpha, 250 volunteers are needed for the day to help with the cycling fundraiser, if you are interested please speak with Jen Miller. [jen@sloalpha.org](mailto:jen@sloalpha.org)

Tobacco Control – Smoking Cessation classes will be starting if you would like any flyers for your office please contact Kitty Farhar. [kfarhar@co.slo.ca.us](mailto:kfarhar@co.slo.ca.us)

#### *Fiscal Overview*

- First 5 sponsorship has been continued for 3 years.
- Beginnings is in the final phase of the United Way funding
- Beginnings has also received smaller funding opportunities for specific projects:
  - NOFAS (continued high school education outreach)
  - The Women's Legacy Fund -Stipends for women for POEG to participate in the Beginnings collaborative
  - March of Dimes – To create Fetal Development brochures for use in the OB offices

#### *NOFAS Conference- Shannon attended in Washington DC June 21-25*

- Opportunity to meet with Congressional Representatives: Capps, Boxer & Feinstein to advocate for FASD policies/awareness

- Opportunity to collaborate with other organizations
- Presentation by Elizabeth Dang at the CDC
- Presentation by Phil May, PhD on prevalence studies of FASD (will forward his presentation when it is available)
- New materials available for the community and providers

#### Committee Announcements

##### *FASD Awareness Day*

FaceBook 'Celebrity' Photo Contest - goal is to get more followers on our page. Prize = iPad  
 Farmers Market - Red Carpet Photo Booth 8/18, 8/25, 9/1, and 9/8  
 Flags – Courthouse lawn setup will be 9/6 at 9:00 a.m. Removal on 9/9 1:30  
 Forum – Sept 8. Preventing FASD: The Client Perspective

##### *Shared Measurement Tool*

We are currently piloting an online evaluation tool for data collection. Alpha and SLOCAP will begin inputting data on presentations and we will be able to incorporate other data collection points in the future.

**New Beginnings Queen of all Good Things! Jen Miller for her tireless work to support healthy pregnancy.**

#### Group Discussion

*What do we want to accomplish at the 2011 Beginnings Retreat?*

Brainstorm:

- Re-Vive/de-stress
- Would be good to hear success stories from other states or counties – ideas to implement, collaborative opportunities
- Strategies for increasing membership and recruiting more entities in Beginnings such as Drug & Alcohol, North and South County representatives
- Including “stakeholders” in retreat, how to connect with stakeholders
- Invite Ventura and Santa Barbara to increase involvement and increase Tri-Counties reach
- Self-evaluation of meeting an availability of members for meetings i.e. time, location, etc
- Share “What keeps us engaged” “What keeps you going”
- Skype with a professional (i.e. Chasnoff)
- Invite a Family affected by a child prenatally exposed to get ideas on areas to improve
- Hear from professionals that are successfully using 4P’s – Kathy Tuck/Templeton

**Action Item:** Shannon will prepare an online survey to help prioritize. A planning committee will be forming and you can indicate on the survey if you're interested in participating.

NEXT MEETING: October 26, 2011