



March 30, 2011 MINUTES

11:30am-1:30pm Public Health Conference Room

Beginnings' mission is to create a local culture that supports women in their efforts to abstain from alcohol, tobacco or other harmful substances during pregnancy.

Attendance: Emily Devine (Intern), Amber Hendry, Cristy Colliver, Dot Stauble, Francine Levin, Gina Pinto, Jan Campbell, Jen Miller, Julissa Dyer, Marilynn McDermott, Miki Gillman, Shannon Klisch, Tracy Lang Wood, Natalie Stets, Marylud Baldwin, Lisa Fraser			
Start	End	Activity	Notes
11:30	11:45	Arrivals, informal discussion, review discussion material	Orientation Sheet, Shared Measurement Tool, FASD Day Info, Agency Announcements
11:45	11:55	Welcome: <ul style="list-style-type: none"> • Beginnings Background: mission, vision, goals & structure • Role clarification: Coordinator, facilitator, time keeper, recorder, decision-making • Purpose of meeting: discuss ongoing concerns and priorities, discuss shared measurement tool benefits & logistics, reconnect with partners 	Mission: small changes from last meeting time keeper – Jen recorder - Cristy
11:55	12:10	Opening <ul style="list-style-type: none"> • Introductions • Review & clarify agency announcements • Committee announcements • NOFAS update • Align on agenda <ul style="list-style-type: none"> ○ Hot Topics: 	Alpha – South County Women’s Spanish support group Thursday night (6-7) at the Oceano Family Resource Center Teen Monologues – Performance April 1 st at SLO Little Theater Committee Announcements – <ul style="list-style-type: none"> • FASD Day – Potential <ul style="list-style-type: none"> ○ 9-8-11 SLOCAP Forum launch of Pogue Video possible discussion with Dr. Lickness, still working on plans ○ Flags at courthouse, thinking of location in north and south county • Shared Measurement – centralized online database to report on prearranged indicators <ul style="list-style-type: none"> ○ Facebook page to reach a different market- gift basket for those ○ Can use to pull information and comparison tools with other group or entities
12:10	12:50	Small or Big group discussions measurable goals & objectives (shared	

12:10	12:50	Small or Big group discussions	<ul style="list-style-type: none"> • Shared Measurement – centralized online database to report on prearranged indicators. <ul style="list-style-type: none"> ○ Can use to pull information and comparison tools with other group or entities ○ Measurable goals and objectives are an important part of Beginnings ○ Help open funding opportunities ○ Monterey, Ventura and Fresno County might be using a data collection system ○ Concerns of duplication with clients and confidentiality issues ○ What do we want to measure, what is already being measured ○ Would it be easier to utilize systems that are already out there <p>Benefits- access to data, comparisons, measure, identifying trends, useful for funding opportunities, self-assessment, way to measure cultural impact, evaluation tools, and advocacy.</p>
12:50	1:10	Summary of discussions	see attached
1:10	1:20	<p>Confirm next steps</p> <ul style="list-style-type: none"> • by who? when? 	