



## OUR VISION

San Luis Obispo County is a community where every child is born free of the effects of prenatal exposure to alcohol, tobacco and other drugs.

## OUR MISSION

To develop leadership and build collaborative partnerships to educate our community on the effects of prenatal substance use and prevent Fetal Alcohol Spectrum Disorders



## The goals of *Beginnings* are to:

- a) Provide a countywide forum for cooperation & coordination of efforts to prevent alcohol, tobacco, and other drug use by women who are pregnant or breastfeeding.
- b) Raise public awareness of the consequences of prenatal exposure to alcohol, tobacco and other drugs.
- c) Create a local environment that supports pregnant women in their decision to abstain from alcohol and other substances.
- d) Support the training and education of prenatal health care providers on the message of 'Zero alcohol use during pregnancy'.
- e) Advocate for increased access to effective and appropriate drug and alcohol treatment for women who are pregnant, planning to become pregnant or could become pregnant.
- f) Develop culturally proficient educational materials relevant to the prevention of Fetal Alcohol Spectrum Disorder.